

# Application Form for the Presentation of Art Work to Niihama SDGs Art Festival 2019

## Submission Form

\* Date of Acceptance / / / (dd/mm/yy)

Name					Accepted Number:
					*
Postal Address					
Date of Birth	/ / (dd/mm/yy)	Age:	Gender: M / F	Name of School:	Grade:
Contact Information	TEL	-	-	Cell	-
	FAX	-	-	E-mail	
Agreement of Parent/Guardian with your Application (Please write in the case of private application)		Name of Parent/Guardian			
	Title of the Artwork	Type of work	Size/running time/mode	Artwork Number	
1		Planar work (painting / tableau)	(Please circle one of the following) Size: A4 / A3	*	
	Number of SDGs ideal you selected as the theme of your work:				
2		Video	(Please circle one of the following) Format: .wmv /.avi /.mpg /.mp4 Runtime: min _____ seconds _____	*	
	Number of SDGs ideal you selected as the theme of your work:				
Would you like your work to be returned to you? (Please circle one)		Yes, I would like it to be returned to me. / No, I would not like it to be returned to me.			

All the artworks that have been submitted from outside of Japan will not be returned to the applicants to avoid unfavorable troubles such as the missing during the transportation.

The line along which to cut off

### Entry Card

Art work Number	*	
Title of the Artwork		Number of SDGs ideal you selected as the theme of your work:
Name		
Postal Address		
Would you like your work to be returned to you? (Please circle one)	Yes, I would like it to be returned to me. / No, I would not like it to be returned to me.	

In the case of planar works, please paste this card to the upper right part on the back of your work.

### Entry Card

Art work Number	*	
Title of the Artwork		Number of SDGs ideal you selected as the theme of your work:
Name		
Postal Address		
Would you like your work to be returned to you? (Please circle one)	Yes, I would like it to be returned to me. / No, I would not like it to be returned to me.	

In the case of video works, please paste this card to the surface of a storage medium.

#### Directions for filling out the application form or entry card

- Please fill in the blanks within the frame using block letters.
- Please write the same information for both submission form and entry card.
- Please do not fill any blanks using asterisks \*
- Please circle one of the choices according to your work/request.
- If necessary, please use photocopies of forms and cards.

#### How to apply

- Please send your work together with the submission form.
- Please firmly paste your entry card to the designated part indicated below to prevent the card from peeling off.
- In the case of planar work, please paste the entry card to the upper right part of the back of your work.
- In the case of video-type works, please paste this card to the surface of the work's storage medium.



# Niihama SDGs Art Festival

~ ESD (Education for Sustainable Development) Dispatched from the Art Museum

# Let's Make the World More Peaceful Through Art

#### What are the "SDGs (es-di-ji-zu)"?

The SDGs consist of the seventeen ideals the United Nations aims to achieve in the world for people to peacefully coexist. These goals teach us simply what we must do to make the whole world bright and enjoyable in the future through collaboration of many countries.

#### A call from Niihama City for artwork that will change the world!

In August 2019, "The Niihama SDGs Art Festival" will be held in Niihama City, Ehime Prefecture, Japan. It is a rotating exhibit planned by the Niihama City Museum of Art themed around the realization of a sustainable society.

The artwork from students of primary and lower secondary schools, not only in Japan, but also in the world, plays a central role in this art festival. Students select one of the seventeen goals of the SDGs as the theme of their work. Any subject matter and content may be used to express their thoughts, imagination, or feelings about their selected goal. We greatly expect that man works created with students' gentle sensibilities and emancipated creativity will reach a wider audience. The message for the realization of world peace and a sustainable future will lead to the development of greater, more visible efforts toward the achievement of SDGs.

Would you please to join this art festival? Filled with individual children's ideas, works from all over the world meet at this art festival in our Akagane Art Museum (the nickname of Niihama City Museum of Art). We believe that our art festival will be displayed.

#### This Event is organized by the Steering Committee of Niihama SDGs Art Festival facilitated by Niihama City, Niihama City Board of Education, Ehime Shimbun Co., Ltd., and the Akagane Museum Managing Group.

Co-organized by Niihama UNESCO Association, Japan International Cooperation Agency Shikoku Center (JICA SHIKOKU), ESD Resource Center in Shikoku, Association of Principals of Elementary Schools in Niihama City, and the Association of Principals of Junior High schools in Niihama City.

Backed by the NHK Matsuyama Broadcast Station, Nankai Broadcasting Co., Ltd., Ehime Broadcasting Co., Ltd., I-TELEVISION INC., Ehime Asahi Television Inc., ESD Resource Center of Japan, United Nations Information Centre, National Federation of UNESCO Associations in JAPAN (NFUJ), Asia-Pacific Cultural Centre for UNESCO (ACCU), heart@network Co., Ltd., and the Niihama Cultural Association.

Special coordination by Besshi Business Office of Sumitomo Metal Mining Co., Ltd., Ehime Plant of Sumitomo Chemicals Co., Ltd., Ehime Plant of Sumitomo Heavy Industries Ltd., Sumitomo Joint Electric Power Co., Ltd., Niihama Business Office of Sumitomo Forestry Co., Ltd., Shikoku Branch Office of Sumitomo Mitsui Construction Co., Ltd..

Contact us Inquiry and application work submission address

Application work submission address  
2-8-1 Sakai-cho, Niihama-city,  
Ehime Pref. 792-0812, Japan  
TEL +81-897-65-3580

Inquiry  
Please inquire to us about an art festival by an e-mail or a fax.

FAX +81-897-65-3581  
e-mail: info@niihama-sdgs.jp

Niihama City Museum of Art

[https://ncma-niihama.info/sdgs\\_artfestival/](https://ncma-niihama.info/sdgs_artfestival/)



# Niihama SDGs Art Festival

~ ESD (Education for Sustainable Development) Dispatched from the Art Museum

# Let's Make the World More Peaceful Through Art

# 2019



## Opening Address for the Niihama SDGs Art Festival



*Akagane Museum serves as a place where the children who will shoulder our future can see, feel, learn about, and create art.*

*I believe that art brings forth universal truth beyond race, age, and language to act as the common language of the world. At the same time, art is the most crucial tool World Peace and the improvement of the human race.*

*To make a place inviting and lively it is paramount for children to talk about their dreams with each other, and to cherish their city's art and culture even 10 or 20 years from now.*

*In light of these goals to foster children's creativity and achieve a sustainable society, Akagane Museum is opening a public invitation art exhibit with the theme of the seventeen ideals of the "Sustainable Development Goals (SDGs)" which we hope to achieve worldwide by 2030.*

**Masanori Aoyagi**

Honorary President of Niihama SDGs Art Festival

## Submission Guideline of Your Work to Niihama SDGs Art Festival (Submission Rules)

Before submitting your work to our art festival, please read the following guidelines carefully and get permission from your parents/guardian. It is not necessary to fill in the blank for the agreement of your parents/guardian on the submission form for each individual work if the works are submitted through your school, or organizations/groups designated by our coordinating committee.

The work should meet all the following requirements in this guideline. Any work that does not meet any of the requirements or is judged as inappropriate may be rejected. Please carefully read the following requirements:

(This guideline is prepared in January 2019)

### The Work for Submission

Please choose the goal you are most interested in among the 17 ideals of the SDGs as the theme of your work. Express what you imagine, think, or feel in terms of your selected theme through an original planar work (painting/tableau), or video. The work should be the original work of the applicant and will not be accepted if it has already been displayed at another exhibit.

A planar work is one created using paint, ink, or pencil on the prescribed size of paper (see below). A video work is a live-action video or CG animation that is processed and edited by a computer.

**Period for Application April 1st to June 30th, 2019.**

### Eligibility of Applicants

Elementary and Junior High School Students (Grade 1-9) who were born from April 2nd, 2004 to April 1st, 2012 can apply. In the case of applications from abroad, students with the same age as the Japanese counterparts may apply to our art festival.

### Division for Judgement and Display by Grade/Age

The works that are judged and displayed according to the following divisions by the grade level of the applicants:

- A: Grade 1-3 (7-9 years old)
- B: Grade 4-6 (10-12 years old)
- C: Grade 7-9 (13-15 years old)

**Period of exhibit August 24th to October 18th, 2019.**

**Award ceremony** August 31st, 2019 at the indoor stage of Akagane Museum  
**Venue** Niihama City Museum of Art (Akagane Museum)

### Number of works: How many works can you apply?

One work per applicant, per category. One applicant can (not must) submit one planar work (painting/tableau) and at the same time, one video work.

### Size, Available Materials, Time, Mode, Etc.

#### Planar work

- Please draw your work using A4 or A3 paper.
- A paper can be used in either a vertical or a horizontal position.
- Any color of drawing paper can be used, but please do not use thick paper like cardboard.
- Please do not use a frame or protective material. For example, do not put your work between acrylic or glass plates.
- You can choose materials for expression freely, except for materials which peel off easily or might soil another work. In addition, do not use materials that are easily erased.
- Please do not use materials to make your work thicker, such as pasting solid objects, woolen yarn, or tape to the surface of your planar work.

#### Video Work

- Time limit: 3 minutes.
- Resolution video: more than 720x480 pixel with a 16:9 aspect ratio is recommended.
- File format and extension:
  - Windows Media Video: .wmv
  - DV-AVI: .avi
  - MPEG-2: .mpg
  - MPEG-4: .mp4
- Please attach a thumbnail image to each work.
- Recording medium: any CD-R, DVD-R, or BD-R.

### How to Submit Your Work

- Please submit your work together with the completed submission form.
- Please paste the entry card to the upper-right part of the back of your planar work (like a painting/tableau) to indicate the direction for the display of your work. We will display your work according to the position of the pasted entry card.
- One entry card is necessary for each application. Please paste it to each work.
- Please submit your work to Niihama City Museum of Art (or an organization/group designated by the coordinating committee) directly or by post.
- When sending a recording medium of your video work, please take measures to prevent it from breaking.
- Operating hours of the museum: 9:30 to 17:00 (closed on Monday, the first Tuesday of each month, and holidays).

### Judgement

Judges will make assessments between mid-July and early August 2019. We will not respond to questions regarding the decisions of the judging committee. We cannot make any responses to objections to our judgment, or requests for explanations of the results.

### Results of Judgment

The results of our judgment will be presented at the end of August, 2019 through the homepage of Akagane Museum. We let prize winners know the results by post.

**Application work submission address Niihama City Museum of Art**  
**2-8-1 Sakai-cho, Niihama-city, Ehime Pref. 792-0812, Japan**  
**TEL. +81-897-65-3580**

### Important Issues for Applying

By submitting work to our Art Festival applicants and their parents/guardians agree to the following terms:

1. Agreement from parents/guardians with your application  
For application, you need to get consent from your parents/guardians. We consider your parents/guardians to have already agreed with your application when we receive your work. If you submit through your school or an organization/group designated by our coordinating committee, it is not necessary to fill out agreement for each work.
2. Exhibition of work  
All the submitted works will be exhibited through the whole period of the Art Festival. However, we will make the decisions regarding the way, order, and place in terms of display. We cannot accept any objections or requests for explanations concerning these issues. We will expend all possible means in presenting and displaying the works through the whole period of the festival. As an organizer, we are not liable for any damage resulting from defects due to the materials of a work or its structure, or other accidental event, such as a natural disaster.
3. Copyright  
Please submit your work, only after getting permission to use any portraits, characters, music, images, sounds, et cetera featured in your work. If someone appeals a violation of these rights, we may revoke prizes even after publicizing the judgment results. We, as an organizer, are not liable for any responsibility. We consider any rights (including copyright) belonging to the applicants, except for music and image resources to which the applicants do not have any rights.
4. Photography  
During the period of the Art Festival, photography is allowed, including of works displayed in the venue. However it is forbidden to record video works in their entirety.
5. Return of the work to applicants  
Please designate whether you want your work returned. We will not return the prize-winning works. They will be kept in storage in our museum.  
All the artworks that have been submitted from outside of Japan will not be returned to the applicants to avoid unfavorable troubles such as the missing during the transportation.
6. Use of submitted works for advertisement  
Applicants consent to allowing us to use their works (reuse in the case of video images) for advertisement activities and events relevant to the Art Festival.
7. Accidents during the transportation of work, including by post  
We, as an organizer, are not liable for any accidents during the transportation of work.
8. Cost for application

### Inappropriate Work for Our Festival

Works may be barred for acceptance or have prizes revoked if they are deemed inappropriate, even after judgments have been made.

- Works that violate or are at risk of violating the intellectual property or other rights such as portraits, publicity and copyrights of organizers, co-organizers and the other third-parties.
- Works that include indecent expressions and/or content.
- Works that violate a law or risk violating a law.
- Works that include expressions and/or content against public policy or at risk of being judged so.
- A prize-winning work that is identical or recognized as considerably similar to a previously presented/published work.
- Any works that are judged as inappropriate for our festival by us.

### Dealing with Personal Information

We expend all possible attention in dealing with the personal information on the application form. The personal information provided by applicants is limited to use for the following purpose:

- To contact with applicants regarding works and/or prize-winning, providing information and follow-up inquiries from us.
- The name and age of prize-winner will be updated on advertising tool, such as our homepage and newsletter.
- Except if requested by a legal institution, we will not disclose third-parties with the personal information of applicants.

## Prizes

- ★ Akagane Prize (City Mayor's Prize)
- ★ Grand Prize (City Assembly Chair Person's Prize)
- ★ Awards for Excellence (Superintendent of Niihama City Board of Education Prize and Honorary President Prize)

## Special Awards

Having to do with the persons who connected Niihama City and have made great and pioneering contributions to the improvement of Niihama City. The special prizes are established under their names for the manifestation of their actions, and for passing their works on to our children.



### Manabe Hiroshi Prize

For his pioneering work as an illustrator, and the future societies he has made. His unique ideas and inventions are highly inspiring and promote a peaceful and inclusive society and human cohabitation



### Hirose Saihei Prize

As a pioneer of industrial revolution in Japan, he promoted resilient infrastructure, construction, and comprehensive and sustainable industrial innovation in contemporary Japan through the modernization of Besshi Copper Mine.



### Iba Teigo Prize

He was a pioneer of environmental remediation, and made great efforts in reforestation projects and correcting environmental problems. He made a great contribution to the preservation, recovery, sustainable management of the biodiversity of living organisms on land, in forests, and the promotion of its wise use, prevention of deterioration, and soil recovery.



### Suzuki Masaya Prize

As part of the counter-measures to pollution by smoke, he made a great contribution to ensure standards in terms of sustainable consumption and production through the establishment of novel and era-defining projects.



### Washio Kageji Prize

He proposed a unique policy (Chihou-Kou-Ei-Saku in Japanese) to help Niihama develop autonomously as an industrial city. He also made a great contribution through the encouragement of volunteer activity to realize a sustainable economy, industry, and local community where all people engage in their work with feeling, prosperity, and motivation in life.



### Shiraishi Takajiro Prize

He has made a great contribution in promoting the city plan for Niihama to make it a relevant and sustainable industrial city and to make the coexistence of industries and citizens possible through updating the city infrastructure, including the construction of Niihama Port and the creation of industrial sites.

## Judges

### Koan Hashimoto,

Vice President of Joshibi University of Art and Design

### Airi Miyata,

Teacher of Niihama Municipal Nishi Junior High School

### Takashi Naito,

Professor of Naruto University of Education

### Mayumi Oka,

Teacher of Niihama Municipal Uki-Shima Elementary School

### Atsuhiko Shima,

Director of 21st Century of Contemporary Art, Kanazawa

### Junichi Taniguchi,

Professor of Kyoto University of Education