**RCE Mishmi Hills conduct door-to-door awareness campaign on River Cleanliness drive and Waste Segregation.**

**ITANAGAR, 20 Mar:** Volunteers of NGOs Abralow Memorial Multipurpose Society and RCE Mishmi Hills carried out a river cleanliness drive at Eze and Iphi river and door-to-door campaign on ‘source segregation of waste’ among the business community and residents of Ezengo Village, Kebali, 6KM and Roing town here on Saturday, in an effort to increase awareness about efficient waste disposal.

“Along with volunteers from Kasturba Gandhi Institute of Higher Education, Roing visited several homes and businesses during the daylong campaign, and distributed information booklets on trash management, besides stickers displaying correct trash segregation.

The drive was a part of ‘Mission Clean, Save Water, Save Life’, which is an effort by the by RCE Mishmi Hills with support from the AMMS and KGIHE Roing.

“Waste management and disposal of waste is a serious issue that we are facing nowadays. If we are not aware of proper waste management, it leads to serious issues like air pollution, water pollution, and soil pollution.

By doing small practices in our daily life, we can make a huge difference. For that, we all have to practice ‘reduce, reuse, recycle’ in our daily life,” Mission Clean, Save Water , Save Life’, coordinator Shri Komini Meto said.

“Educating the public on source segregation is the way forward in waste management,” he added.

Komini Meto informed that the RCE Mishmi Hills and Abralow Memorial Multipurpose Society (AMMS) will organise a river cleaning campaign in Mishmi Hills to discourage excessive use of plastic in Himalayan belt. Plastic that is coming in the form of packaging material, plastic bottles, useful domestic things and even various components of machines is enormously growing. In the absence of proper mechanism in plastic waste disposal or recycle and reuse methods, this plastic is chocking up all natural water ways, causing seepage and slides. Rivers then carry these debris and deposit it somewhere. This is causing great loss of agricultural land mass. It is to be noted that Deopani river of Lower Dibang Valley carried away the Aisa’s biggest Belly bridge in 2000 and after that all the three subsequent bridges. He urged all likeminded people to participate in the upcoming events.