



DOBONG-GU OFFICE

656 Madeul-ro(Banghak-dong),
Dobong-Gu, Seoul, Korea
+82-2-2091-2120 / dobong@dobong.go.kr



-To develop ecological literacy and glocal leadership capabilities based on ESD- Project Neuru for ESD Youth Activity Concept Note

□ Context

- In preparation for a future society, the practice and behavior of young people, who are future generations, is important to raise and practice the values, actions, and methods of life needed for sustainable future and social transformation.
- Located in Seoul, RCE Dobong-gu, which received RCE certification from UNU in 2020, intends to conduct 'Project Neuru' with RCE members, which shares youth's ecological and glocal lives through photovoice research methods based on critical-minded about social issues.

□ Object and purpose

- This project focuses on target 4.7 of SDG4, and focuses on strengthening global leadership capabilities to 'think globally and act locally' as the basis for ecological literacy.
- It will be conducted with youth as a photovoice research method of qualitative research.

Target 4.7

By 2030 ensure all learners acquire knowledge and skills needed to promote sustainable development, including among others through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship, and appreciation of cultural diversity and of culture's contribution to sustainable development

□ Details

- Title: Project Neuru
 - ※ 'Neuru' means 'for a long time, not all at once' in pure Korean.
- Period: April - December, 2021
- Target and condition

Target	Age 10-12	Age 13-16	Age 17-19
Number of persons	less than 6 persons	less than 6 persons	less than 6 persons * 20-21 years old can be included
Research subject	The truth of hamburgers	The truth of hamburgers	The truth of hamburgers
Operation	face-to face meeting(domestic) Zoom platform(overseas)	face-to face meeting(domestic) Zoom platform(overseas)	face-to face meeting(domestic) Zoom platform(overseas)
Language	English(Zoom meeting)	English(Zoom meeting)	English(Zoom meeting)
The others	Guide required (coordinator, school teacher, etc.)	Guide required (coordinator, school teacher, etc.)	Guide required (coordinator, school teacher, etc.)

* The reason why we chose hamburgers as our research topic was inspired by the 'hamburger connection'(Myers, 1981), and we need to think about whether the problem that we raised at that time is still happening. We're going to weave various areas of hamburger into photovoice.

- Location: Zoom platform
- Operation method
 - 8 times(includes orientation and final briefing session)
 - Complete the assignment and meet via Zoom once a month to discuss.
 - Research method: Photovoice
- Project schedule

(As of Feb. 8, 2021)

Schedule	Main contents			
March	- Participants and study plan completed			
April - October	Times	Each participating RCE	Zoom meeting	The time required
	1st	orientation		less than 60 min.
	2nd	self-procedure according to the subject and process presented by RCE Dobong-gu	- Literature review: Photovoice research - How to take a photo	less than 80 min.
	3rd		free discussion	less than 120 min.
	4th		free discussion	less than 120 min.
	5th		free discussion	less than 120 min.
	6th		free discussion	less than 120 min.
	7th		free discussion	less than 120 min.
November - December	8th	- Publishing a research paper(with personal portfolio) - Participate in the final briefing session · Host-Organizer: RCE Dobong-gu		

※ We will inform you of the detailed schedule after the participants are decided.

Benefits

- Publishing a research paper(with personal portfolio)
- Issuance of a certificate of completion in the name of the Mayor of Dobong-gu in Seoul, Korea
- ※ This project does NOT provide any funds for participation.

How to apply the Project Neuru

- The RCE members that wishes to participate in this project, complete and submit the application below, please.
 - Submission periods: Feb. 19 ~ Mar. 19, 2021., (17:00(JST))
 - E-mail: bhs0110@dobong.go.kr

Contacts

Dr. Hyunsoon Bae | Official, Director for RCE Dobong-gu
 Sustainable Policy Team | Department of Sustainable Development
 Dobong-Gu Office
 +82-2-2091-4814 | +82+10-2759-9147 | bhs0110@dobong.go.kr