4th session

Fine a hamburger restaurant in my community

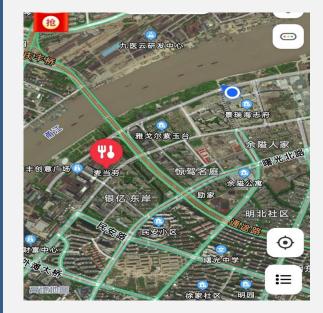**Saturday, August 14, 2021**

RCE Dobong-Gu

Contents

- Small reporting: Focusing on 4th session worksheet (10min.)
  * Moderator: RCE Dobong-Gu
  * Sequential interpretation (Korean <-> English)

- Small talk (40min.)
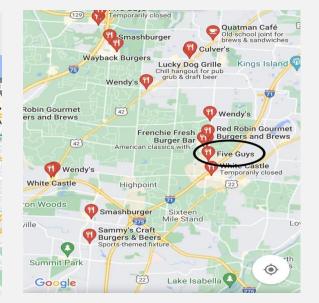
- Guide to 5th session (10min.)

Research Question

1. How many hamburger restaurants are there in my community?

2. What do you think of the advertisements of the hamburger restaurant in your community?
   - Why do you think this hamburger restaurant is famous?
   - Take photo of hamburger restaurant's poster
   - Write a sentence that comes to mind when you see your hamburger restaurant poster.
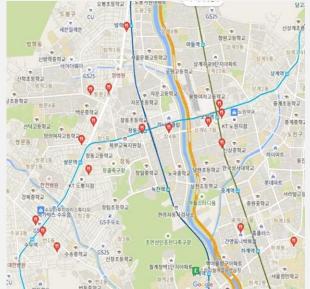
The Result of Research Question 1
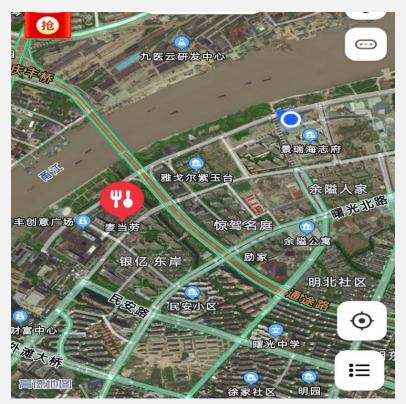
The Result of Research Question 2

Research Question 1

Photo by Yiyang Chen

Photo by Yuan Tian

Research Question 1

Photo by Nakamura Ayano
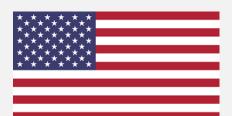
Photo by Iwasaki Eriko

Photo by Nakamura Shiori
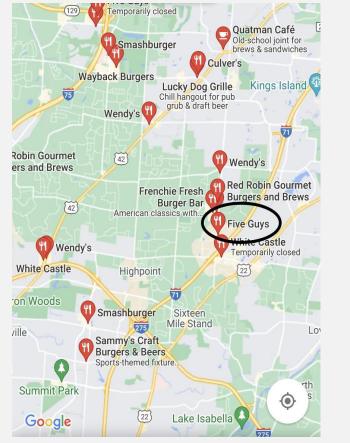
Research Question 1

Photo by Sarah Kim

Research Question 2

Photo by Chehyun Sung

Photo by Woojoong Kim

Photo by Sangjin Lee
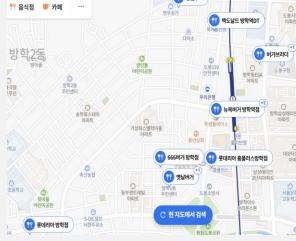
Photo by Jiwoo Lee

2. What do you think of the advertisements of the hamburger restaurant in your
   community?
   - Why do you think this hamburger restaurant is famous?
   - Take photo of hamburger restaurant's poster
   - Write a sentence that comes to mind when you see your hamburger
     restaurant poster.

Research Question 2

That chicken looks really delicious.
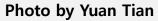
Photo by Yiyang Chen

I hope I can eat it every day!

Photo by Yuan Tian

Research Question 2

Photo by Ayano Nakamura

・ Looks so good.

・ I want to try to eat this summer-only menu.

・ The summer-only menu is going to be very popular.
・ There will be more customers for young girls.
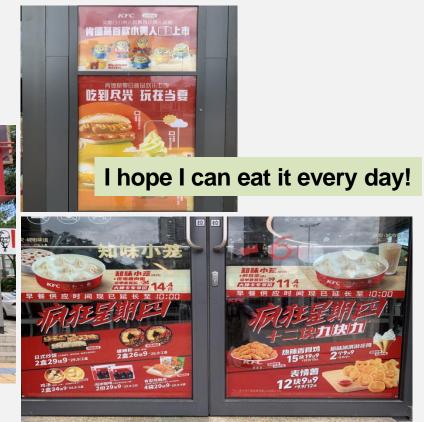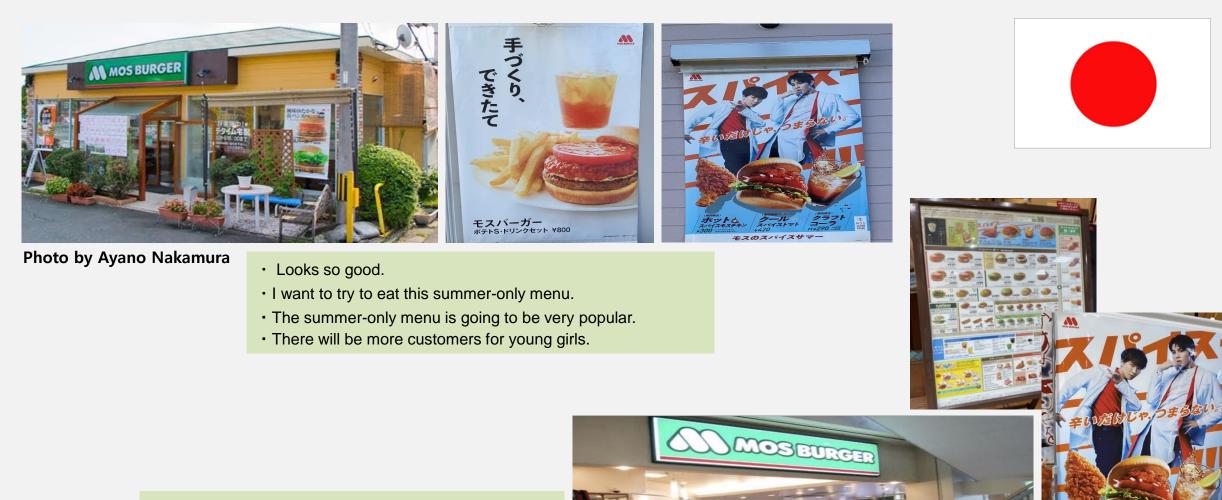
Who is that? Anyway…
Look yummy!! I can't choose one, want to try everything!

Photo by Eriko Iwasaki

Research Question 2

Photo by Nakamura Shiori

I want to eat it with my friends right now!
I'm hungry.
It looks delicious!

Research Question 2

Photo by Sarah Kim

These burgers sound amazing! Let's order them!

Research Question 2

Advertising phrases make a strong impression, attracting consumers' attention.

Photo by Chehyun Sung

This logo has a very warm image. Literally translated, it means mother's hand.
Reminds me of family through the apron that mom wears.
Also, the color of this apron is red, which I think has a lot to do with the hamburger. The meat in the hamburger, the color of the tomatoes, and the ketchup that comes with the fries are examples.

Photo by Woojoong Kim

Photo by Sangjin Lee

The image above may differ from the actual image.
I can't wait to try the hamburger because the poster is so well made.
It is a very wise choice to feature celebrities in advertising.
What would other people think after seeing this ad?

It looks delicious.

Photo by Jiwoo Lee

행운버거 골드 세트
Prosperity Burger GOLD
Meal

행운버거 레드 세트
Prosperity Burger RED
Meal

1955 버거™ 세트
세트 7,000원
단품 5,500원
1955 Burger™
Meal

빅맥® 세트
맥올데이
4,900원
단품 4,500원
Big Mac®
Meal

맥스파이시® 상하이 버거 세트
맥올데이
4,900원
단품 4,500원
McSpicy® Shanghai Burger
Meal

맥치킨® 모짜렐라 세트
세트 7,000원
단품 5,500원
McChicken® Mozzarella
Meal

How to do 5th worksheet

Name of RCE	RCE Kitakyushu	Name	Ayano Nakamura
Sub-topic	Hamburger connection	School/Grade	Seinan Jo Gakuin University 4th – year stufent

Research question 1

■ What do I think about hamburger connections after reading an article by Norman Myers (1981)?
　◦ If you agree with the hamburger connection, why do you think so?
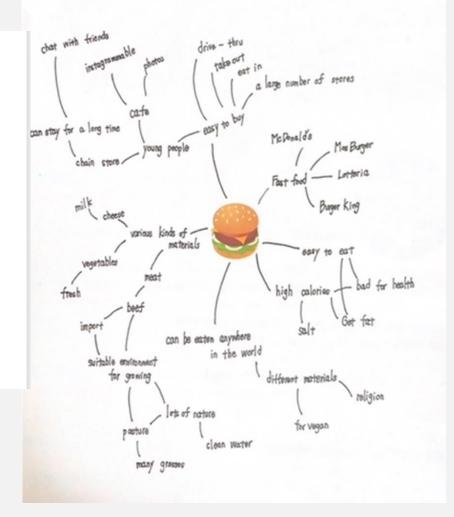　◦ If you don't agree with the hamburger connection, why do you think so?

Read an article by Norman Myers (1981) and write my thoughts on hamburger connections. (within 100 words)

　　I don't think it's a good idea to accelerate deforestation for the sake of what we eat. I think we have to take good care of forests. Since we eat a lot of hamburgers and processed meat, more land for raising animals and more production is a very good thing, but we should not forget that we are losing something in exchange. My biggest concern is climate change. The increase in carbon dioxide emissions will affect our lives as the temperature rises and the sea level rises. I think these things may be more important to us than food.

Fine a hamburger restaurant in my community.

[5th session zoom meeting]
Saturday, September 11
10:10~11:10 (KST)

[Submit deadline 5th worksheet]
Sunday, August 26 (24:00, KST)