Achievements and Approaches of ESD in Okayama

6 November 2014
The 9th Global RCE Conference
Policymakers Round-table Discussion
Masao Omori, Mayor of Okayama City
1. Overview

<Background>
- Okayama City’s Environmental Preservation Project, Environmental Partnership Project
- Community Based Learning at Kominkan
- Diversified citizen’s activities

<ESD Engagement>
2002 Special Representative of Mayor at Johannesburg Summit
2005 Acknowledged as RCE Okayama, Starting of Okayama ESD Project
2. ESD Okayama Model

(1) Local Community – Kominkan as the hub for ESD promotion (Local Community)
   - Implementation of ESD program at all 37 Kominkans in the City

(2) Continuous policy of local government (Policy) and support from university
   - Installation of secretariat at the local government level, utilization of available resource and channel

(3) Participations of multi-stakeholders and citizens
   - Participations of citizens associations of multi-areas such as Environment, International, Town Planning
Promotion of Sustainable Town Planning and Community Building through multi stakeholders networks.
3. Achievement of ESD (2005→2014)

◆ Number of Kominkan Practicing ESD:
  12→37 (Total Okayama Municipal Kominkan: 37)

◆ Number of ASPnet School promoting ESD:
  0→51 (Total Public Elementary and Junior High School: 129)

◆ Number of Okayama ESD Project acknowledged Organizations:
  49→219
4. Case study of ESD Project
Daini–Fujita Municipal Elementary School

Cultivation of children/students that think of community sustainability and world sustainability, through local study and get to know carried out based on community networking.
5. Organizing Kominkan–CLC International World Conference on ESD
Period: 9 – 12 October 2014

◆ The Conference was organized in the reflection of community-based learning that in Okayama City is centralized at Kominkans.
◆ Adoption of “Okayama Commitment 2014”.
◆ Participants: 29 countries, about 700 persons
6–1. For our future

◆ Formulation of New Okayama ESD Project Master Plan

◆ Enacting of ESD Promotion Ordinance (September 2014)
  A political framework to ensure sustainable ESD promotion in Okayama City

◆ Foundation of ESD Citizen’s Activity Center (June 2014) – Collaborator with NGOs
  Promotion of sustainable community development through ESD promotion with citizens cooperation.
6–2. For our future

◆ Strengthening Kominkan’s role to promote ESD
◆ Promotion of businesses and NGOs engagement
◆ Creation of mechanism to ensure continuation of ESD

  Formulation of evaluation indicator and system to motivate citizens.
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Host City for

United Nations Educational, Scientific and Cultural Organization

Education for Sustainable Development 2014
World Conference, Aichi-Nagoya, 10-12 November
Stakeholder Meetings, Okayama, 4-8 November

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