The 10YFP Programme on Sustainable Lifestyles and Education

10-Year Framework of Programmes on Sustainable Consumption and Production

Mahesh Pradhan
Okayama, 6 November 2014
Current trends

140 billion tonnes of global extraction of natural resources if consumption stays at current developed country rates by 2050.

60% of ecosystems damaged or being used unsustainably

2 to 3 billion additional Middle class consumers by 2030

3°C or more rise in Temperature by the end of the century, due to doubling of GHG Emissions by 2050, under BAU.
A Global Mandate for SCP

A global framework adopted by Heads of State at Rio+20 for a international cooperation to shift towards sustainable consumption and production (SCP) patterns in developed and developing countries.

“The major cause of the continued deterioration of the global environment are the unsustainable patterns of consumption and production...”

“SCP is one of the overarching objectives of, and essential requirements for, sustainable development.”

“Encourage and promote the development of a 10-year framework of programmes (10YFP) ..to.. shift towards SCP patterns....” (JPOI, 2002)

A/CONF.216/5 (paragraph 226 – “The Future We Want”). 10YFP adopted

Agenda 21, Rio de Janeiro, 1992

Johannesburg Plan of Implementation (JPOI), 2002

Marrakech Process, 2003-11

Rio +20, 2012

SDGs and Post-2015

10YFP as an implementation mechanism for the SDGs
10YFP main objectives

Accelerate the shift towards SCP in all countries by supporting regional and national policies and initiatives.

Support capacity-building and facilitate access to financial and technical assistance for developing countries, to implement SCP activities at all levels.

Increase RE and decouple economic growth from environmental degradation, creating decent jobs and contributing to poverty eradication and shared prosperity.

Serve as an information and knowledge sharing platform on SCP to enable all stakeholders to exchange policies, tools, initiatives and best practices, enhancing cooperation.
10YFP Functions

• Promotion of the **added value of SCP** for all countries

• Supporting **integration of SCP in decision-making** at all **levels**

• **Raising awareness and engaging civil society**, including education for SCP

• **Facilitating access to technical assistance, training, finance, technology and capacity-building**, in particular for developing countries

• Making use of the **scientific and policy knowledge base** and relevant international science policy mechanisms

• Promoting the **engagement of the private sector** in efforts to achieve SCP

• **Fostering innovation and new ideas**, while increasing recognition of **traditional knowledge** contributing to SCP
10YFP Organisational Structure

ECOSOC Interim reporting body

Board

Secretariat (UNEP)

National & Stakeholders Focal Points

UN interagency coordination group

SCP dialogues, initiatives & roundtables

International

Regional / Sub-regional e.g. SWITCH Asia

National Sub-national and local

PROGRAMMES

Multi stakeholder with regional and national focus

• Consumer information
• Sustainable lifestyles and education
• Sustainable public procurement
• Sustainable buildings and construction
• Sustainable tourism, including ecotourism
• Sustainable Food Systems

Information and knowledge platform: Global SCP Clearinghouse, outreach & communications (web, newsletter), research, etc.

Trust Fund administered by UNEP

Reporting lines
Guiding & facilitating
Interacting & implementing
Oversee/admin
Apply to TF

SCP dialogues, initiatives & roundtables

International

Regional / Sub-regional e.g. SWITCH Asia

National Sub-national and local

Focal Points
10YFP Programmes are *umbrellas*, bringing actors together for **collective impact**, delivering **capacity building**, primarily at national and regional levels.
An inclusive approach based on consultations and demand

- A 5-step model to develop and launch the programmes in an open and inclusive manner ("Guidance document on the 10YFP Programmes")

- Stock taking analysis, public and regional consultations and or expert meetings for all programmes

- Official launching of the SPP programme on 1st April 2014: UNEP, KEITI and ICLEI co-leading, more than 70 stakeholders engaged

- Official launching of the CI Programme on 1st July 2014: Germany, Indonesia and Consumers Internationl co-leading, and 21-member MAC

- Meeting demand: criteria for new programme areas adopted by the Board, approval of the preliminary proposal on Sustainable Food Systems (March 2014)
An informal expert consultation on the Sustainable Lifestyles and Education programme was held in Paris.

STEP 1

An “Expert Advisory Group on SLE” was set up to provide support, guidance and feedback for the shaping of the programme.

STEP 2

Survey: more than 170 respondents
- Drivers for and barriers to action
- Objectives and priority needs
- Existing initiatives which could contribute

Stocktaking report (PERL):
- Regional analysis of the context
- Regional analysis of trends and initiatives

STEP 3

The Lead Actors and the Multi Stakeholder Advisory Committee of the Programme will fill up the 10YFP template for programmes and submit it for approval to the Secretariat and Board

STEP 4

Programme to be launched at the UNESCO ESD Conference, Nagoya, Japan, 11 Nov. 2014

STEP 5

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Informal Consultations

Dec. 2013

Advisory group

April 2014

Survey & Stocktaking

June-July 2014

Expert meeting

Early July 2014

Public consultation

3-17 October

Submission to the Board

October 2014

Secretariat / Board

Oct. 2014

Launching

Nov.2014

Secretariat validates the formal programme proposal template and final version is presented to the 10YFP Board to approve before launch
Proposed vision

A world where sustainable lifestyles are desirable, beneficial and accessible for everyone, enabled, supported and encouraged by all sectors of society, including governments, the business sector and civil society.

Proposed mission

To support the transition towards and mainstreaming of sustainable lifestyles, with the objective of ensuring their positive contribution to addressing global challenges, such as climate change mitigation and adaptation, resource and biodiversity conservation, poverty eradication and social well-being. This will be done through multi-disciplinary research and multi-stakeholder cooperation, through the promotion of participative and bottom-up approaches, innovative policies, economic instruments and technologies, awareness-raising, as well as through all forms of education.
Objectives

- **Build a vision of sustainable lifestyles**: achieve a common understanding of sustainable lifestyles;
- **Integrate sustainable lifestyle principles across all sectors of society**;
- **Develop tools and incentives for achieving sustainable lifestyles and disseminating good practices**;
- **Empower individuals to adopt sustainable lifestyles through education, awareness-raising and participation**, engaging all forms of education;
- **Measure and track the benefits of action targeting lifestyles**: to assess the impacts of sustainable lifestyles activities and their contribution to achieving global priority challenges.
Work areas

- Promoting innovative models and traditional practices of sustainable lifestyles
- Supporting conducive policies, infrastructures and economic instruments
- Building the business case and encouraging responsible market innovation for sustainable lifestyles

- Mainstreaming sustainable lifestyles into formal education
- Making sustainable lifestyles a focus in every learning environment
  - Mobilizing and empowering youth for sustainable lifestyles

Developing and replicating sustainable lifestyles (including low-carbon lifestyles)

Transforming current and shaping future generation’s lifestyles

Educating for sustainable lifestyles

- Scenarios for sustainable and low-carbon lifestyles
- Developing frameworks and tools to assess and track lifestyles impacts
- Ensuring and measuring the programme contribution to global priority challenges
Mainstreaming sustainable lifestyles into formal education

• Including institutional strengthening, supporting multi and trans disciplinary approaches, supporting training material development

Making sustainable lifestyles a focus in every learning environment

• Engaging with the culture and arts sectors, supporting the development of effective public campaigns, showcasing best practices in home and work environments

Mobilizing and empowering youth for sustainable lifestyles

• Including bringing the voice of youth to policy makers, supporting youth engagement in developing solutions and visions for sustainable lifestyles, enhancing the role of social media and new mobile technologies in mobilizing young people
Engaging higher education and universities

- United Nations University, Institute for the Advanced Study of Sustainability (UNU-IAS) is actively engaged in the development of the programme (contribution of RCE - Regional Centers of Expertise - to deliver education for sustainable development (ESD) to local and regional communities).

- Prominent role of higher education and universities in developing solutions and vision for sustainable lifestyles and consumption

- Enhancing engagement and fostering partnerships with universities at national and regional levels

- Partners of the SLE programme will include universities and key partnerships: e.g. Surrey university, UK; Universidad El Bosque, Colombia; Partnership for Education and Research about Responsible Living at Hedmark University College)
Global SCP Clearinghouse

Share your initiatives and experience on sustainable lifestyles and education!

To date, 120,000 pages have been viewed by more than 15,000 unique visitors from 193 countries

✓ A community of 2000 registered members from more than 1000 organizations in the world
✓ A worldwide database of SCP initiatives (600+ entries)
✓ An expert / resource persons directory (400+ members)
✓ Scaling up for collective impact to shift to SCP patterns
✓ Country profiles being developed with 4 countries and more

www.scpclearinghouse.org

Social media
1500 followers of @GlobalSCP and Facebook
Thank you!

Contacts:
unep.org/10yfp
www.scpclearinghouse.org

Secretariat email: 10yfp@unep.org
Follow us on twitter @10YFP