Let’s Make the World More Peaceful Through Art

A call from Niihama City for artwork that will change the world!

In August 2019, “The Niihama SDGs Art Festival” will be held in Niihama City, Ehime Prefecture, Japan. It is a rotating exhibit planned by the Niihama City Museum of Art themed around the realization of a sustainable society.

The artwork from students of primary and lower secondary schools, not only in Japan, but also in the world, plays a central role in this art festival. Students select one of the seventeen goals of the SDGs as the theme of their work. Any subject matter and content may be used to express their thoughts, imagination, or feelings about their selected goal. We greatly expect that man works created with students’ gentle sensibilities and emancipated creativity will reach a wider audience. The message for the realization of world peace and a sustainable future will lead to the development of greater, more visible efforts toward the achievement of SDGs.

Would you please to join this art festival? Filled with individual children’s ideas, works from all over the world meet at this art festival in our Akagane Art Museum (the nickname of Niihama City Museum of Art). We believe that our art festival will be displayed.

This Event is organized by the Steering Committee of Niihama SDGs Art Festival facilitated by Niihama City, Niihama City Board of Education, Ehime Shimbu Co., Ltd., and the Akagane Museum Managing Group.

Co-organized by Niihama UNESCO Association, Japan International Cooperation Agency Shikoku Office (JICA SHIMOU), ESU Resource Center in Shikoku, Association of Principals of Elementary Schools in Niihama City, and the Association of Principals of Junior High schools in Niihama City.


Contact: Inquiry and application work submission address - Application work submission address - Inquiries and application regarding any aspect of this event to:

2-11 Sakuragawa, Niihama City, Ehime Pref. 792-0812, Japan
TEL +81-897-65-3580
Fax +81-897-65-3581

Inquiry and application regarding any aspect of this event to:

info@niihama-sdgs.jp

Niihama City Museum of Art

https://nca-nihama.info/sdgs_artfestival/e
Opening Address for the Niihama SDGs Art Festival

Akagane Museum serves as a place where the children who will shoulder our future can see, feel, learn about, and create art. I believe that art brings forth universal truth beyond race, age, and language to act as the common language of the world. At the same time, art is the most crucial tool World Peace and the improvement of the human race.

To make a place inviting and lively it is paramount for children to talk about their dreams with each other, and to cherish their city’s art and culture even 10 or 20 years from now.

In light of these goals to foster children’s creativity and achieve a sustainable society, Akagane Museum is opening a public invitation art exhibit with the theme of the seventeen ideals of the “Sustainable Development Goals (SDGs)”, which we hope to achieve worldwide by 2030.

Masanori Aoyagi
Honorary President of Niihama SDGs Art Festival

Application work submission address
Niihama City Museum of Art
2-8-1 Sakai-cho, Niihama-cho, Ehime Pref., 792-0812, Japan
TEL. +81-897-65-3380

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Submission Guidelines of Your Work to Niihama SDGs Art Festival (Submission Rules)

Before submitting your work to our art festival, please read the following guidelines carefully and get permission from your parents/guardian. It is not necessary to fill in the blank for the agreement of your parents/guardian on the submission form for each individual work if the works are submitted through your school, or organized organizations designated by your coordinating committee.

The work should meet all the following requirements in this guideline. Any work that does not meet any of the requirements or is judged as inappropriate may be rejected. Please carefully read the following requirements:

The Work for Submission
Please choose the genre you are most interested in among the 17 ideals of the SDGs as the theme of your work. Express what you imagine, think, or feel in terms of your selected theme through an original planar work (painting/tableau), or video. The work should be the original work of the applicant and will not be accepted if it has already been displayed at another exhibit.

A planar work is one created using paint, ink, or pencil on the prescribed size of paper (see below). A video work is a live-action video or CG animation that is processed and edited by a computer.

Period for Application

| April 1st to June 30th, 2019. |

Eligibility of Applicants

Elementary and Junior High School Students (Grade 1-9) who were born from April 2nd, 2004 to April 1st, 2012 can apply. In the case of applications from abroad, students with the same age as the Japanese counterparts may apply to our festival.

Division for Judgement and Display by Grade/Age

The works that are judged and displayed according to the following divisions by the grade level of the applicants:

- Grade A: 1st-3rd grade (6-10 years old)
- Grade B: 4th-6th grade (11-13 years old)
- Grade C: 7th-9th grade (14-15 years old)

Period of exhibit
August 24th to October 18th, 2019.

Award ceremony
August 31st, 2019 at the indoor stage of Akagane Museum

Venue
Niihama City Museum of Art (Akagane Museum)

Number of works. How many works can you apply?

One entry per person, per category. One applicant can (must) submit one planar work (painting/tableau) and at the same time, one video work.

Size, Available Materials, Time, Mode, Etc.

Planar work
- Please draw your work using A4 or A3 paper.
- A piece can be used in either a vertical or a horizontal position.
- Any color of drawing paper can be used, but please do not use thick paper like cardboard
- Please do not use ink or material that might soil another work. In addition, do not use materials that are easily erased.
- Please do not use materials that make your work thinner, such as pasting solid objects, woven-yarn, or tape to the surface of your planar work.

Video Work
- Duration: 0 minutes. Resolution: video: more than 720x480 pixel with a 16:9 aspect ratio is recommended. Film format and internet standards:
  - Windows Media Video: avi
  - DIVX Video: avi
  - MPEG-2: mpg
  - Please attach a thumbnail image to each work.
  - Recording medium any CD-R, DVD-R, or BD-R.

How to Submit Your Work

- Please submit your work together with the completed submission form.
- One entry can only be the upper-left part of your planar work (like a painting/tableau) to indicate the direction for the display of your work. We will display your work according to the designated entry.
- One entry card is necessary for each application. Please paste it to each work.
- Please submit your work to Niihama City Museum of Art (or an organization/group designated by the coordinating committee) directly or by post.
- When sending a recording medium of your video work, please take measures to prevent it from breaking.
- Operating hours of the museum: 9:30 to 17:00 (closed on Monday, the first Tuesday of each month).

Judgement

Jury will make assessments between mid-July and early August 2019. We will not respond to questions regarding the decisions of the judging committee. We cannot make any remarks or responses to our judgment, or requests for explanations of the results.

Results of Judgment

The results of our judgment will be presented at the end of August, 2019 through the homepage of Akagane Museum. We let prize winners know the results by post.

Important Issues for Applying

- Please submit your work, only after getting permission to use any portraits, characters, music, images, sounds, or stories featured in your work. If someone opposes a violation of these rights, we may revoke prizes even after publicizing the judgment results.
- We, as an organizer, are not liable for any responsibility. We consider any rights (including copyright) belonging to the applicant, except for music and images resources to which the applicants do not have any rights.
- We let prize winners know the results by post.

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Important Issues for Our Festival

We expend all possible attention in dealing with the personal information on the application form. As part of the counter-measures to prevent the spread of severe acute respiratory syndrome coronavirus 2 (COVID-19), we will take the following precautions:

- To contact applicants regarding works and/or prize-winning, providing information and materials at the time of application submission.
- The name and age of prize-winner will be updated on advertising tool, such as our homepage and newsletter.
- Except if requested by a legal institution, we will not disclose third-parties with the personal information of applicants.

Dealing with Personal Information

4. Photographs

- During the period of the Art Festival, photography is allowed, including of works displayed during the festival. The organizers, including the coordinating committee, and other organizers who have been designated by the coordinating committee, are not liable for any responsibility. We consider any rights (including copyright) belonging to the applicant, except for music and images resources to which the applicants do not have any rights.
- We, as an organizer, are not liable for any accidents during the transportation of work.
- To prevent the spread of severe acute respiratory syndrome coronavirus 2 (COVID-19), we will take the following precautions:

- All the submitted works will be exhibited through the whole period of the Art Festival. However, we will make the decisions regarding the way, order, and place in terms of display. We cannot accept any objections or requests for exhibitions concerning these issues. We will expand all possible means in presenting and displaying the works through the whole period of the festival. As an organizer, we are not liable for any damage resulting from defects due to the materials of a work or its structure, or other accidental event, such as an accident.

- Copyright

- Permission to use your portraits, characters, music, images, sounds, or stories featured in your work is required. If someone opposes a violation of these rights, we may revoke prizes even after publicizing the judgment results.
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