RCE Suzhou
Annual Report 2022

Be Creative
To Promote ESD in China
About RCE Suzhou

RCE Suzhou is based at International Business School Suzhou (IBSS) of Xi’an Jiaotong-Liverpool University (XJTLU) which is a pioneer in China on opening business ethics, corporate social responsibility and business sustainability education. Grounded on our previous accumulated work and experiences on implementing UN Principles for Responsible Management Education and conducting students-initiated sustainability education projects in the local community, the establishment of RCE Suzhou will help us strengthen collaborations and create more synergies with various stakeholders and partners who have already dedicated to address different aspects of sustainability challenges in our region.

Suzhou is located in the eastern region of China, in the south-eastern part of Jiangsu Province, and the middle of the Yangtze River Delta. It is an important part of the Yangtze River City Cluster, bordering Shanghai to the east, Zhejiang to the south, Taihu Lake to the west, and the Yangtze River to the north. According to the GDP statistics in 2021, Suzhou is the No.1 industrial city of the world. As a UNESCO designated World Heritage city, with increasing population and urbanisation, Suzhou is making tremendous efforts to cope with various challenges and seek potential opportunities in transforming towards sustainable development.
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About us
Our Mission

Building an innovative and influential inclusive group composed of various participants.

Dedicated to capacity building in sustainable development education.

Our Vision

Integrating sustainable development education into daily life;

Creating a harmonious development area guided by sustainable development to benefit future generations

Goals and Objectives

We set up clear goals and objectives to promote education for sustainable development in China.

Goal 1:

Build up a network of passionate collaborators including individuals and organizations to push sustainability education together

Objectives:

- To mobilize related government departments to strengthen policy design to push sustainability education in various levels of education;
- To regularly convene stakeholders to discuss and share ideas related to ESD issues; and
- To enable stakeholders to have easy access to an array of quality ESD information and resources through our regional ESD information hub.
Goal 2:
Advance the development of lifelong sustainability learning opportunities in formal, non-formal, and informal contexts.

Objectives:
• Universities, colleges, schools, nonprofits, and other stakeholders will incorporate ESD into their organizational culture and learning;
• Create and support opportunities for ESD capacity-building and workforce development through collaborating with authoritative institutions; and
• Collaborate with local communities to implement and solidify sustainability education related projects.

Goal 3:
Increase public awareness about social, economic, and environmental sustainability and the role of ESD in shaping a more sustainable, healthy, and just future.

Objectives:
• To create opportunities for public dialogue on ESD policies and issues; and
• To create and implement an outreach strategy to raise public awareness and increase involvement in ESD.

Goal 4:
Model sustainable, innovative, cooperative, and inclusive practices and processes across sectors and emulate our values within the RCE organization.
Objective:
• Establish partnerships that facilitate collaboration across nontraditional lines.

Goal 5:
Share research and innovative practices in sustainability education to promote partnerships, learning, and advancements in ESD across the region.

Objective:
• To promote and strengthen cross-regional RCEs' exchange and collaborations through co-designing and co-organizing various activities, events, etc.

Board Membership
RCE Suzhou Board is the decision-making body and consists of 9 members from educational system, social organizations and technological companies.

The secretariat is based at IBSS at XJTLU and Suzhou Green Light-Year. Secretariat includes a secretary general, a deputy secretary general and a secretary.

They work together to promote ESD in Suzhou without age limitation, contribute to building a peaceful and resilient society.
Dr. Gendong Shi

Honorary President

Dr. Shi has the Doctorate degree in Educational Science of Moscow National Normal University. He is the Executive Director of UNESCO China ESD National Working Committee, and Director of the Innovation Studio on Ecological Civilization and Education for Sustainable Development, Beijing Academy of Education. He was once the Deputy Director of Educational Management Department of National Institute of Education Sciences; the Head of Basic Education Institute of Beijing Academy of Educational Sciences and the Dean of Education Development Research Center. He was honored as the State Council Expert for Special Allowance in 2001. Because of his outstanding contributions over the years, Dr. Shi has been praised by the media and his colleagues as "the standard-bearer of ESD in China" and "the father of ESD in China". In 2019, he was named "The leader of ESD in China in the past 20 years".
Dr. Ellen Touchstone

President

Dr. Ellen Touchstone is a Senior Associate Professor of practice at the Xi’an Jiaotong–Liverpool University International Business School Suzhou. She received MBA in International Business from Thunderbird Global Management School and doctor degree in Applied Linguistics from the University of Southern California. She is Associate Dean of Social Responsibility and Sustainable Business Education at the International Business School currently, has led the Carbon Neutral Project at International Business School Suzhou and integrated Ethics, Responsibility and Sustainability (ERS) throughout the curriculum. The Initiative about 15 Ways to Reduce Carbon in 15 Weeks, which she leads, recently won the Best CSR and Sustainability Initiative 2022 award from the international AMBA/BGA certification agency.
Mr. Lirong Zhu
Director

Mr. Zhu Lirong is a native of Wujiang, Suzhou, senior planner, legal representative of Suzhou AIA Exhibition Service Co., Ltd., and director of Suzhou Science Popularization Promotion Center. He is also a Member of the 11th, 12th and 13th CPPCC Suzhou Municipal Committee, Deputy to the People's Congress of Gusu District of Suzhou City, Director of the Suzhou Economic and Science Commission of the Peasants' and Workers' Party, Standing Director of the China Soft Science Research Association, Director of the China Productivity Society, Planning Expert Member of the China Productivity Society, Director of the External Relations Department of the Nanjing Purple Mountain Observatory Asteroid Foundation of the Chinese Academy of Sciences, Deputy Secretary-General of the Ancient Buildings Conservation Alliance of the Asia-Pacific World Heritage Training Center.
Mr. Jiong Zhou

Director

Mr. Zhou is the General Manager for Ji-zhong Energy Technology company and AEE member. He has professional qualification certificates such as CEM, CEA, GBE, CDSMP, PE. He also served for State of Iowa Energy Bureau as an Engineer/Project Manager, for The University of Iowa as an Energy Manager from 1998 to 2011. He worked for Johnson Controls (Shanghai) as an Engineer/Business Manager. His engineering fields include energy management, energy big data, automatic faults detection and diagnosis. He holds MS in Mechanical Engineering and MBA both from the University of Iowa. He participated in the formulation of Shanghai local standard DB31/T1141–2019 “Technical Specifications for Comprehensive Monitoring and Management of Industrial Energy Efficiency” and the formulation of Shanghai local standard DB31/T1143–2019 “Technical Specifications for Online Benchmarking of Air Compressor System Energy Efficiency”.

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Mr. Yu Luan

Director

Mr. Luan has a Doctorate Degree in business administration from the Business School, Victoria University. He founded Yima Group in 2002. Yima Group has become a well-known education planning and service provider in China, which has established the educational furniture brand "Pony Bobby", the educational environment design brand "Yima Design", the youth out-of-school quality education complex brand "Bobby’s City", and the youth emotional intelligence education. The brand "Bobby’s Family" has become a well-known brand in the industry and an industry benchmark. Luan Yu is currently the Director of Jiangsu Preschool Education Society, Vice President of Suzhou Entrepreneurs Federation of the Democratic League, and a member of Suzhou Basic Education Committee of the Democratic League. In 2010, he was awarded as "China's Outstanding Construction Entrepreneur".
Ms. Yuan Tian
Director

Ms. Tian is the Chief scientist and Founder of Suzhou Vinno Technology Co., Ltd.

She holds a master degree in Computer Science and graduated from Helsinki University of Technology in Finland in 2003. After returning to China, she worked at GE Ultrasound R&D Center for many years, successively serving as a senior software R&D engineer, project manager, and after-sales technical manager in Asia Pacific, participating in the development of a number of global hot-selling products. In 2010, she co-founded Fienuo Technology (Suzhou) Co., Ltd. with the team, and successively served as R&D director and operation director. She has successively won the title of Suzhou Industrial Park Leading Talent and Gusu Leading Talent.
Dr. Shan Gao

Director

Dr. Shan Gao obtained her Doctorate degree from the department of philosophy at the University of North Texas. Her research areas are comparative philosophy between China and the West and Environmental Philosophy. She is now working at the philosophy department of Soochow University as an associate professor. She is the Guest editor for the Special Issue titled Nature, Wilderness and Civilization: The Chinese Scholars Perspective. This special issue was published in 2020 in the Journal of Environmental Ethics. She is also the guest editor for the Journal of Religion, which will be published in 2023. She has published about 30 articles in top ranking journal such as Environmental Ethics, Morality and Civilization, The Journal of Chinese Gardens and Ecology.
Ms. Lijuan Peng

Director

Ms. Peng, qualified as a senior teacher in elementary school, is the Director of Academic Affairs Office of Xingcheng School, Suzhou Industrial Park. She has been teaching in primary schools for 27 years, accumulating abundant experience in the fields of language teaching, training and incubation professional head teachers and project-based research and learning. Ms Peng has presided or participated in provincial and municipal research for years, during which she has published more than 30 educational and teaching papers, and showed expertise in the topics of sustainable development, family education guidance, project-based learning, and interdisciplinary learning.
Ms. Jun Wang

Director

Ms. Wang is the founder and director of Learn–Will Cultural Exchange Center and director member of Federation of Social Organization in SIP. With a master’s degree in Business Administration from East China Normal University, she has been working on community education for more than 10 years, focusing on charity projects for underprivileged children and children in mountain areas. During her five years of social entrepreneurship, she has been continuously committed to the development of voluntary service projects for the culture integration based on community construction. Among them, the projects of “Integration of Expatriates in Suzhou” and “The Building of International Community” have been reported on national media. She has been awarded the honorary title of “The Role Model of Jiangsu”.

Dr. Xuanwei Cao

Secretary General

Dr. Xuanwei Cao is an associate professor in strategy and sustainability management at International Business School Suzhou (IBSS), Xi’an Jiaotong–Liverpool University (XJTLU).

Dr. Cao is the honorary "Middle-Aged Academic Leadership" awarded by 'Qing–Lan Project' of the Education Department of Jiangsu Province. Within IBSS of XJTLU, Dr. Cao is the Director of the Centre for Responsible and Sustainable Business Education. Dr. Cao is also the founder, convener and host of PRME China Signatories Sustainability Management Education Roundtable Forum, an annual event of PRME signatories for promoting sustainability management education among Chinese business schools.
Ms. Huan Ni (Helen)

Deputy Secretary General

Ms. Ni, Founding Director of Shanghai Green Light-Year Environmental Service Center, China Member of IUCN CEC and Director of ESG Development and Promotion Center of Shanghai Pudong New Energy Association.

Helen has been working with a local commercial bank, PwC London’s CSR and SME development project in Sichuan with DFID, UNDP China, IFC under the World Bank Group, the Policy Research Center for Environment and Economy under the Ministry of Environmental Protection, UNEP Finance Initiative, and WWF China.

She was a member of the policy task force under G20 Saudi 2020 on “UN SDGs and Development Cooperation”. She is the only Chinese expert in the policy brief groups of G20.
Ms. Wenzhu Gong
Secretary

Wenzhu Gong is currently the Project Coordinator of Suzhou Industry Park Green Light-Year Environmental Protection Service Center, the secretary of RCE Suzhou Secretariat, and a senior member of Guizhou Province Yuxia Volunteer Association. She has attended the COP15 "Diverse Life, Colorful World" event and the 2021 Yangtze River Delta Biodiversity and Ecological Civilization Education Forum, the 2021 Annual Conference of the World Benchmark Alliance, and the 3rd China International Solar Decathlon Competition, Shanghai Pudong New District 13th Annual Academic Symposium & 2022 New Energy Industry ESG and Carbon Peaking and Carbon Neutrality Strategy Conference, with Huan Ni, the Founding Director of the Green Light-Year.
Education for Sustainable Development

Practice in 2022
World Bank Group Youth Summit 2022: Voibook Team is the only finalist team led by an undergraduate student

The 2022 World Bank Group Youth Summit was held online in Washington, D.C., from May 26-27. The theme of the Youth Summit is "Unlocking the Potential for Inclusive and Equitable Growth". The highlight of each summit was the Idea Competition, which encourages young people around the world to come up with creative and innovative solutions for inclusive growth to ensure global recovery and growth in the post-epidemic era. The competition received over 1,000 creative applications from young people around the world, with six teams making it to the final round.

Surprisingly, the Voibook team from China was a finalist in the World Bank Group Youth Summit Idea Competition and was an only finalist team that led by an undergraduate student - Zinan Yue. She comes from IBSS at XJTLU and her team members also.

![Voibook Team Finalists](image-url)
2022 ISCES: International Student Conference on Environment and Sustainability

ISCES is an international youth event designed to provide a forum for global youth to discuss major environmental issues and to provide an opportunity for students to exchange ideas across disciplines, fields and borders.

At the Youth Challenge held at the UNEP International Student Forum on Environment and Sustainable Development on World Environment Day, 5 June 2022, GLY Youth Research Society had a total of six teams competing in the competition, of which five teams made it to the finals of the three tracks and one team won the championship. Teams were coached by GLY Mentors throughout the entire process, from the development of the questions to the roadshow and the final proofreading of their work before submission, the GLY Youth teams were very involved and enjoyed the learning process.

We are now showcasing the work of these youth teams and look forward to seeing more Chinese youths showcasing their leadership in the field of sustainable development on the international stage.
Team Catbell

Human Health Champion

Zhang Yifan (Leader): The work focuses on the sustainability of the cat food industry. According to our literature and research and the nearly 500 surveys conducted among the youth community, tuna, the main ingredient of high-end cat food, is an unsustainable deep-sea fish resource, and the tuna industry is facing threats such as declining biodiversity and species extinction. However, young people are not aware of the problems facing the unsustainable tuna industry. We believe that in order to preserve marine ecology and protect human health, humans should sustainably consume fishery resources in the cat food industry. Solutions include: enhancing science education for the masses, changing personal consumption habits, promoting school-enterprise cooperation, and encouraging companies to produce and sell environmentally friendly cat food ingredients.

Our work responds to SDG 2, 3, 6, 8, 12, 14, 15 and other targets.

We won the first prize at Human Health of 2022 ISCES.
Team Happy Planet

Human Health Finalist of 2022
ISCES

Chen Yarui (Leader): Based on the increasing prevalence and importance of the ESG concept, we assume that we are ESG investors. To address the issue of unsustainable feed markets, we have identified the high environmental, social and economic benefits of insect-based feeds. We use Shandong Kunpeng's cockroach protein project as an example to analyse the benefits, risks and possible future directions of using food waste to farm cockroaches for insect-based feed.

Circular Economy Finalist of 2022
ISCES

Ni Jiazhou (Leader): The inclusive resources reuse and the equality upgrades are the core of socialized logistics. The project aims to reduce the carbon footprint of logistics and improve the wages of couriers by recycling paper packaging, thus promoting inclusive growth at both environmental and social levels. The project also provides ideas for
will benefit human health while promoting animal welfare, the environment and sustainable development on farms. In addition, sustainable food education on farms can build a good social ecosystem where more participants can learn about sustainable development for the betterment of society.

Team LCZW
Human Health Finalist of 2022 ISCES

Zhang Yujiao (Leader): The extension of one of the GLY’s award-winning community projects, the Flower Field Guardian Project, to the farm allows the composting project to take place in a larger environmental space. In addition, the project also plans to implement

Team Microfiber
Human Health Finalist of 2022 ISCES
Zhang Jiayi (Leader): Inspired by a study done by students from Hanlin Primary School in Suzhou Industrial Park, led by Green Lightyear, on the issue of clothing fibre filtration in washing machines – they found that only one of thirteen washing machine brands in China had customer service that understood the concept. So they decided to launch an information platform linking washing machine brand companies with fashion companies, using the Internet of Things and big data to suggest how buying a washing machine and buying clothes could join forces to educate consumers about the correct way to do environmentally friendly laundry.

Team Net-Zero

Climate Change Participant of 2022 ISCES

Zhong Sufan (Leader): Jizhong Energy (JET), a Suzhou-based contract energy management company (EMC), for example, has designed an enterprise carbon reduction programme that involves small and medium enterprises (SMEs), EMCs and large corporations (LCs) – using the energy management company as a bridge to bring the parties together and take joint action.
together a large number of SMEs in China.

The 3th Solar Decathlon China

Solar Decathlon China’s purpose is to accelerate the integration and exchange between industry, academia and research in the solar industry through the competition, and to promote the innovative development and in-depth application of solar technology.

During the competition, all operational energy for the solar house will be supplied entirely by the solar equipment. The competition will assess the energy efficiency, building physical environment control and energy self-sufficiency of each entry, and determine the final ranking through ten individual competitions, hence the name “Decathlon”. China’s hosting of the International Solar Decathlon was the first Sino-US energy cooperation project signed during President Hu Jintao’s state visit to the United States in 2011.

Y–PROJECT Team: Y–Team is an advanced architectural prototype designed by the XJTLU and developed in collaboration with interdisciplinary industrial partners such as
the International Network for Bamboo and Rattan (INBAR) and the Suzhou Institute of Nanotechnology and Nanobionics. Innovations include:

1. a load-bearing structure made of glued bamboo Glubam;

2. an adaptive ETFE air pillow membrane structure (ethylene-tetrafluoroethylene);

3. translucent calcium titanium oxide photovoltaic solar panels;

4. vertical greenery;

5. flexible and interactive interior spaces. "It also represents the 'Young', the young design team and the focus on sustainable education for the new generation."
15 Ways in 15 Weeks by SFT

"15 Sustainable Lifestyles in 15 Weeks is a sustainable lifestyle communication campaign led by the Sustainable Future Talents (SFT) club at the University of Liverpool on campus.

For 15 weeks, SFT members, led by the Associate Dean, IBSS professors and experienced seniors from the SFT organization, planned and adapted the “Anatomy of Action Open Educational Resource (OER) which was created by the United Nations Office for Environmental Development and the United Nations Institute for Disruptive Design. Some of the more widespread activities include:

• A free market (flea market) to exchange second-hand items

• a permanent vegetarian set menu in collaboration with the campus restaurant

• Free distribution of edible green plants that can be grown in the halls of residence.
Climathon Suzhou @XJTLU 2022

The Climate Marathon is an initiative of Climate-KIC (the EU Knowledge and Innovation Community on Climate Change), which invites people from around the world who are interested and able to contribute to the environmental issues facing their cities. This is the fifth year that the University of Liverpool is participating in the Climate Marathon. Unlike previous years, this year's Climate Marathon did not focus on global issues, but rather on the root cause of local problems that cannot be solved – carbon literacy. As part of the strategic development focus of the University of Liverpool International Business School, this year's Climate Marathon offered free carbon literacy training to all participants.

Oikos at XJTLU

Oikos 2022 is led by Fan Jiahui and Zhu Yiwen, and directed by Dr. Cao Xuan Wei. This club actively cooperates with IGOs to promote ESD in China.

Screening Meeting: In November 2022, Okios completed a cooperation with the Good Food Fund China and made a video to promote sustainable development spirit promote plant-based diets on campus steadily and further. The video received more than 200 viewing on campus.
Stockholm+50: On June 5th, 1972, the United Nations held the first UN Human Environmental Conference in Stockholm, the capital of Sweden, with 113 countries participated. The United Nations declaration of the human environment and the Action Plan for the Human Environment were adopted, and the United Nations Environment Programme (UNEP) was established. Every year, June 5th was designated as World Environment Day. Based on this, the series of activities is spontaneously proposed by students from XJTLU and has received strong support from the Consulate General of Sweden in Shanghai, the Corporate Social Responsibility (CSR) Center of the Swedish Embassy in China, Hanns Seidel Stiftung of Germany, and the China Academic Committee for Principles for Responsible

Conference in Stockholm, we hope to initiate a proposal to all college students of China to focus more on the challenges and issues of sustainable development. We hope that college students can examine their greater responsibility as Earth citizens to protect “Only one Earth” from the perspectives of their respective majors combined with sustainable development, as well as the more opportunities contained in their future career development. Activities contains various forms including debate, round table talks, enterprise visits, expert lectures, etc.

Weekly Sign-up Series: Okios have set up a long–term project to weekly share a small story about sustainable development. Currently, Okios have a stable subscription
Club, and Okios organizes regular forums to share the essence of each article.

Golden Key Office: We contribute to the China Sustainability Tribune.

Alumni Sharing Meeting: Okios invites multiple senior students to share professional experiences and job seeking experiences. More than 200 senior students has shared their experiences.

Awards Nominated

Nominated as PRME Global Youth Organization

2022–2023 Annual “Best Contribution Award” of XJTLU

Carbon Literacy Action Day Workshop on Education for Sustainable Development for a Low Carbon Economy

On 6 November 2022, the 27th Conference of the Parties to the United Nations Framework Convention on Climate Change (COP27) officially opens in Sharm El Sheikh Bay, Egypt. COP27 will build on the outcomes of COP26 by taking action on a range of issues critical to addressing the climate emergency, including urgently reducing greenhouse gas emissions, building resilience and adapting to the unavoidable impacts of climate change, and delivering on commitments to finance climate action in developing countries.
and the COP27 call for practical climate action in all countries, the UN Network of Regional Centres of Expertise in Education for Sustainable Development (Suzhou) (RCE Suzhou) invited nearly 50 leading experts in the field of "carbon" to meet in Suzhou. "Carbon" gathered at the "Carbon Literacy Action Day" ESD for Low Carbon Economy workshop to discuss "Carbon Management/Audit Certification in China" and "Carbon Emission Reduction" projects. Carbon reduction" projects were discussed and shared.
Education for Sustainable Development

Plans for 2023
RCE Suzhou is committed to promoting Education for Sustainable Development (ESD), integrating ESD into our lives, creating a harmoniously developed region with a sustainable orientation and educating citizens to embrace sustainable lifestyles for the benefit of future generations.

Through ESD projects, we hope to raise public awareness of social, economic and environmental sustainability and the role of ESD in shaping a more sustainable, healthy and just future. To share ESD research and innovative practices and to promote partnerships, learning and progress in ESD across the region.

In 2023, we hope we can promote ESD in China through:

- Attending China Academic Committee for Responsible Management Education Annual Conference
- Attending more international conferences about education for sustainable development
- Providing more ESD training for middle–school teachers
Acknowledgement
In the past year, we engaged over 50 teenagers in education for sustainable development. We encouraged them to translate international views, participate in international competitions. We are supported and inspired by experts and these confident teenagers. Please allow us to public their names:

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<th>Gendong Shi</th>
<th>Zinan Yue</th>
<th>Shuai Gong</th>
<th>Jinning Wen</th>
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<td>Yu Luan</td>
<td>Zhongyi Cheng</td>
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<td>Y Team members</td>
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<td>Yuan Tian</td>
<td>Fanjun Dai</td>
<td>Jun Xu</td>
<td>Team Catbell members</td>
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<td>Shan Gao</td>
<td>Jiahui Fan</td>
<td>Yuran Wang</td>
<td>Team Happy Planet</td>
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<td>Lijuan Peng</td>
<td>Yu’ang Jin</td>
<td>Bingying Xue</td>
<td>Team A Lohan Pine</td>
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Building an innovative and influential inclusive group composed of various participants.

Dedicated to capacity building in sustainable development education.

Contact us:

Secretary General: Dr. Cao Xuanwei (xuanwei.cao@xjtlu.edu.cn)
Deputy Secretary General: Ms. Ni Huan (nihuan@rcesuzhou.org)
Secretary: Ms. Gong Wenzhu (gongwenzhu@rcesuzhou.org)
Official Website: https://www.rcesuzhou.org/