

General Concept Note

Title: *Factoría 4.7* – Latin American Platform for Education for Sustainable Development

Summary: UNESCO Etxea is developing the *Factoría 4.7* project as part of UNESCO's global strategy on Education for Sustainable Development (ESD) within the Latin American region with the aim of advancing the 2030 Agenda through target 4.7 of the Sustainable Development Goals (SDGs). This project will be articulated around (1) knowledge management; (2) multi-stakeholder and multi-sector partnerships; and (3) a communication strategy, all within the Latin American context.

Geographical scope: *Factoría 4.7* develops most of its online activities in the digital space. The face-to-face activities will take place in different countries and territories, from the Basque Country and other Autonomous Communities of Spain to Latin America.

Timeline: *Factory 4.7* is a project that will be developed as a country initiative in the decade 2021-2030, in parallel to the UNESCO's #ESDfor2030 Roadmap and, more generally, to the United Nations (UN) 2030 Agenda.

Target population: In order to respond to the approach proposed by the 2030 Agenda, *Factoría 4.7* will work with various social actors, involving them in the project processes and activities, and seeking good coordination between these actors. These will include governments, parliaments, the United Nations system and other international institutions, local authorities, indigenous peoples, civil society, businesses and the private sector, the scientific and academic community and the entire population.

Context: The 2030 Agenda, adopted by the UN in September 2015, includes a set of 17 SDGs that seek to end poverty, fight inequality and injustice, and tackle climate change, leaving no one behind. Under the umbrella of SDG 4 "Quality Education", the 2030 Agenda itself recognizes the critical role of ESD in achieving all the SDGs, and makes this explicit in its target 4.7. ESD employs an innovative and action-oriented pedagogy that promotes the development of transversal competences in the cognitive, socio-emotional and behavioral dimensions of learning. UNESCO Etxea has worked on ESD since its inception, participating in processes at local, national and international levels alongside UNESCO to advance the transformative power of education for sustainable and inclusive development. Since 2017, we have developed a more specific collaboration with various actors in Latin America, aimed at advancing Education for the 2030 Agenda.

Partnerships with other organizations: The project promoted by UNESCO Etxea already has the fundamental support of four driving entities: UNESCO, the Basque Agency for Development Cooperation (AVCD), the Spanish Agency for International Development Cooperation (AECID), and the General Secretariat for Latin America (SEGIB). *Factoría 4.7* will complement and align with the work of public and private initiatives that contribute to promoting Education linked to the 2030 Agenda and its values.

Proposal: UNESCO Etxea is developing *Factoría 4.7* as a project that aims to transform ESD in Latin America through innovation and shared learning, enabling agents linked to education to take ESD as an inspirational axis for their educational policies, plans and practices through the following lines of action:

1. Main Line of Action (MLA) 1: Knowledge Management in Education for the 2030 Agenda

In order to democratize access to quality pedagogical tools on ESD with a gender and rights approach in Latin America, *Factoría 4.7* will create, feed and manage a digital portal that will make quality ESD pedagogical tools available to any interested agent. Specifically, it will identify, compile, systematize and disseminate educational resources, materials, supports and good practices in ESD, social pedagogy and citizen participation in each SDG and in each area related to the 2030 Agenda, and that are consistent with its cross-cutting values (Sustainability, Human Rights, Gender Equality and Equity and Interculturality).

2. MLA 2: Multi-stakeholder partnerships to advance Education for the 2030 Agenda

Factoría 4.7 will promote cooperation within the Latin American space to promote Strategic Alliances around the 2030 Agenda, through Education. Through multi-actor collaboration processes, *Factoría 4.7* will generate stable spaces for cooperation, articulation and convergence of the different efforts between different sectors involved in the implementation of the 2030 Agenda (States, local authorities, UN and international organizations, civil society, academic community and population). This will contribute to making the sustainable development perspective the driving force of the Latin American education agenda.

3. MLA 3: Implementing a communication strategy on Agenda 2030

By means of a general strategy on communication for action, UNESCO Etxea will help citizens to feel challenged and main actors of the transformation towards sustainable and inclusive development; to feel part of the 2030 Agenda process, by promoting responsible individual and collective attitudes, to demand a more ambitious action for the 2030 Agenda, and to adopt ways of life putting Human Rights, Gender Equality and Equity, and Environmental Protection at the centre.