



CELEBERATING NATURE

Green Month - March 2022 Activity Report

Organized by RCE LUCKNOW



Background

Centre for Environment Education (CEE) as lead organization for RCE Lucknow commemorated entire March month as green month with the focus theme of “*Celebrating Nature*”. During the month, CEE’s Northern Regional Cell and Institute of Wildlife Sciences, University of Lucknow organized a series of events with partner network institutions.

These activities were focused on reaching out to school students, college youth, women, general community, senior citizens etc. to sensitize them towards wildlife, biodiversity and sustainability concerns with a focus on Sustainable Development Goals - 3, 4, 12, 13 and 14.

Overall focus of the month long celebration was aimed at encouraging Handprint action towards conservation of biodiversity and recognizing role of key stakeholders in taking actions in their own surroundings. Various campaign and events were conducted on respective sustainability related days from 3rd March to 21st March.

Following days were observed during the month:

Date	Environment Day	Activity
3 March	World Wildlife Day	Online seminar
8 March	International Women’s Day	Workshop and event with women staff of University
12 March	World Spider Day	Awareness Session and competitions for students (face to face and online)
14 March	World Butterfly Day	Awareness stall, workshop and event at Lucknow Zoo, competitions for students (face to face and online)
20 March	World Sparrow Day and Frog Day	Week long (15-20 Mar) mobile awareness drive in Lucknow and distribution of sparrow nest boxes and feeders, School level workshops on making bird nests and feeders for students; Competitions for students (face to face and online)
21 March	International Day of Forests	Competitions for students (face to face and online) and Award ceremony

Partner institutions involved:

- Centre for Environment Education (CEE), Northern Regional Office, Lucknow
- Institute of Wildlife Sciences, University of Lucknow
- UP state Biodiversity Board,
- Lucknow Zoo
- Department of Environment, Forests and Wildlife, Uttar Pradesh
- Schools of Lucknow and Uttar Pradesh

Various schools and colleges of Lucknow enthusiastically took part in various outreach and extension activities like **poster making, collage and video making competition** based on Spider, Butterfly, Sparrow and Forests themes in junior, senior and youth category.



Celebration of Environmental Days

March 3rd is observed as **World Wildlife Day** globally. Institute of Wildlife Sciences organized online lectures focusing on the theme of 'Wildlife Journalism'. The purpose behind this event was to bring together stakeholders & students of Uttar Pradesh, for a series of discussions along the theme of "**Recovering key species for Ecosystem Restoration**". This event was held through zoom platform and total of about 42 students participated from University of Lucknow and its affiliated colleges. Key resource speakers for this day were



March 8th is observed as **International Women's Day** every year. CEE North in association with the University of Lucknow as RCE Lucknow organized the event for women staff of hostels and other departments. Prof. Amita and Ms. Preeti conducted an interactive session with women group on their experience of managing health and well being of their family. Their role in protecting and conserving nature was also discussed with a focus on biodiversity, water, fuel and management of waste. First lady and wife of the Vice Chancellor joined as chief guest to distribute health and wellness kits to over 65 women members. Participants felt overwhelmed to be part of such an event first time.



Media coverage link <https://youtu.be/inBLJ-K3m6A>

March 12th is commemorated as **World Spider Day** with an aim to create awareness towards the conservation and maintenance of the spider's diversity worldwide. Various competitions were organized during the day where over 150 students from different schools and colleges participated in the face to face and online competitions including Pioneer Montessori School, Lucknow Public College, City Montessori School network (15), University of Lucknow, Navyug Kanya Mahavidyalaya and Isabella Thoburn College.



March 14th is celebrated every year as **World Butterfly Day** to encourage us to look for a wonder of colours as butterflies begin migrating across the country. Each year day is celebrated by network of institutions as part of RCE Lucknow. This year as well day was observed at Lucknow Zoo where various education and awareness activities were conducted focusing on varieties of butterflies and their importance in the web of life. Event included a formal ceremony, workshop for students and youth and competitions. The Chief Guest of the event Additional Chief Secretary, Uttar Pradesh Government and Director, UP State Biodiversity Board, Lucknow released a Butterfly Flyer during the ceremony in the presence of other officials from the department.



A workshop was conducted by IWS on characteristics of Butterflies, why we observe World Butterfly Day and how to create butterfly gardens to conserve them. The Education Officer, Nawab Wazid Ali Shah Zoological Garden, Lucknow delivered a talk on “Butterflies – An Introduction”. A trail was done in the butterfly garden for students and after trail poster, collage and video making competitions were announced. Entries were submitted by the students were judged by a panel of experts and winners were awarded with prizes and certificates.



March 20th is observed as **World Sparrow Day** and World Frog Day to bring due focus to the protection and conservation of both the species. RCE Lucknow institutions have been working since several years on promoting awareness and action towards conservation of sparrows in Lucknow. Chief Minister of the State also recognized the efforts in 2017 on sparrow day where CEE and IWS were presented with Sparrow awards. More than 200 students took part in various activities including competitions - poster, collage and video, workshop, thousands of people were reaching out through mobile awareness campaign and stall exhibition.



March 21st is observed as International Day of Forests commemorating the green cover around the world and reiterating its importance. Concluding event was organized on the occasion where over 250 students from different schools and colleges participated where they were awarded for the best entries.



Online Green Month Activities

Centre for Environment Education (CEE) organized various online competition for school students in collaboration with Institute of Wildlife Sciences, University of Lucknow as part of RCE Lucknow network activity. On the occasion of series of environmental days marked in March 2022 were observed through face to face and online competitions by both the institutions.

Following days were observed and competitions were conducted by CEE in Paryavaran Mitra schools of Uttar Pradesh.

Through the online competition, CEE conducted online competitions by providing details and orientation to teachers from Junior and Senior Secondary Schools. More than 150 students participated and submitted over 195 entries in this online competition.

The poster is titled "Announcing Competitions for School Students" and is part of the "Celebrating Nature" campaign. It features a timeline for March 2022 with the following dates and themes: March 12 (Spider Day), March 14 (Butterfly Day), March 20 (Sparrow & Frog Day), and March 21 (Forestry Day). The poster also includes details about the competition categories (A: 5th-8th Classes, B: 9th-12th Classes), the competition theme (Role of Spiders/Butterflies/Sparrows/Frog/Forest in Nature), and the competition entry details (Submit poster, collage &/ poetry, Last date: 21 March 2022). The poster is organized by RCE Lucknow, Institute for Wildlife Sciences, University of Lucknow, and CEE.

There were total 33 entries of Collage category, 95 entries of Poster and 67 entries of Poetry in 5 themes in role of Butterfly, role of spider, role of frog, role of sparrow and role of forest. After evaluation of entries and finally 74 entries selected for winners category.

छात्राओं ने पोस्टर बना पर्यावरण बचाने का दिया संदेश

आयोजन

मैनपुरी, हिन्दुस्तान संवाद। क्षेत्र के पूर्व माध्यमिक विद्यालय गनेशपुर में बुधवार को शिक्षिका नेहा हजेला के नेतृत्व में पर्यावरण महोत्सव मनाया गया। जिसमें पर्यावरण मित्रों ने विभिन्न थीम पर आधारित प्रतियोगिताओं में भाग लिया। इस दौरान छात्र-छात्राओं ने पर्यावरण बचाने का संदेश देते हुए पोस्टर प्रतियोगिता, कविता लेखन व नाटक पेश किए।

पर्यावरण महोत्सव में छात्राओं ने गौरैया दिवस, मेढक दिवस, तितली दिवस, मकड़ी दिवस पर पोस्टर तैयार किए। इस दौरान छात्रा पल्लवी, शबनम, उपासना, अंशिका ने कविता लेखन किया। वहीं छात्रा शिवानी ने वानिकी दिवस पर पोस्टर बनाकर वनों को बचाने का संदेश दिया। छात्रा वंशिका, सोनाली, तनु ने गौरैया व तितली को बचाने के उपाय बताए। वहीं



बुधवार को गनेशपुर विद्यालय में पर्यावरण बचाने को जागरूक करती छात्राएं। • हिन्दुस्तान

शिक्षिका नेहा हजेला ने पर्यावरण बचाने को छात्र-छात्राओं से संकल्प लिया। कहा कि अधिक से अधिक पौधे रोपित कर पर्यावरण को बचाएं। वहीं उन्होंने

विलुप्त होती प्रजाति गौरैया, तितली, मकड़ी व मेढक को बचाने का आग्रह किया। कहा अपने घरों में पक्षियों के बचाव को दाना-पानी की व्यवस्था करें।

इस मौके पर पर्यावरण मित्र शबनम, उपासना, प्रिया, अंशिका, सोनाली, पल्लवी, भावना, दीप्ती, रौनक, अनिरुद्ध, अंशुल व सूरज मौजूद रहे।