EMPOWERING STUDENTS’ LEADERSHIP IN SUSTAINABLE DEVELOPMENT GOALS (SDGS) VIA INTERGENERATIONAL LEARNING AND KNOWLEDGE TRANSFER

(Online Program and Video Competition)

Prepared For:
Ministry of Education Malaysia

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Introduction

Student leadership in sustainability cannot be achieved depending on a single stakeholder. One of the proven strategies in developing students’ leadership is via collaboration. In line with 21st-century learning competencies, it is essential to empower students to transfer knowledge related to sustainability to the younger generation.

Thus, students in Penang must play a leading role in SDG and share with other students around the globe through RCE Centers.

The program involved intergenerational learning and knowledge transfer between SDGs content expert, RCE Youth and school students via online program and video competition focusing on Sustainable Development Goals with three themes that are Good Health and Well-being (SDG 3), Climate Action (SDG 13) and Life on Land (SDG 15).

This program provides a collaboration opportunity for students in Penang to share and exchange ideas on learning to apply sustainability concepts at their school, especially in Science and Mathematics.

This year, RCE Penang plans to include multi-stakeholders in the program to spread awareness about Sustainable Development Goals 2030. Due to the coronavirus endemic, the online program and competition will be conducted online.
There will be two programs which are Online Program and Video Competition. The online program will involve intergenerational learning and knowledge transfer, while the video competition focuses on empowering students’ leadership in sustainability. Below is the framework for the online program:

After the online program, the students are exposed to the knowledge of specific SDGs mentioned above. From that, the students need to create a video on how they can relate or infuse the SDGs that they learn into their curriculum subjects especially Science and Mathematics. The videos will be judged based on rules and the regulation provided.
Goals & Objectives

01
To develop student leadership for building a sustainable society through education, focus on the following themes, which are Good Health and Well-being (SDG 3), Climate Action (SDG 13) and Life on Land (SDG 15).

02
To create leaders who can transform their knowledge for a sustainable society

03
To empower students to be the leaders in promoting SDGs
Categories

Primary School
9 - 12 years old

Secondary School
13 - 17 years old
# Timeframe

<table>
<thead>
<tr>
<th>Appointed SDG Content Experts and RCE Youth Speaker from three RCEs: RCE Penang, RCE Tongyeong, Korea, RCE Yogyakarta, Indonesia</th>
<th>Online Program with school students</th>
<th>Video Competition and Pitching Session</th>
<th>Winners Announcement</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 2022 - July 2022</td>
<td><strong>August 2022</strong></td>
<td><strong>September 2022</strong></td>
<td><strong>October 2022</strong></td>
</tr>
</tbody>
</table>
Awards
(for both categories)

Champion: RM 700 + Certificate of Achievement
First Runner-Up: RM 500 + Certificate of Achievement
Second Runner-Up: RM 300 + Certificate of Achievement
Consolation Prize: RM 150 + Certificate of Achievement

All the eligible participants will receive an e-certificate of participant from the organiser
Rules and Regulation

I. Eligibility

1. ONLY individual OR group contestants from primary school (ages from 11 to 12 years old) or secondary school (ages from 13,14 and 16 years old) are allowed with the maximum 3 persons per group (same schools).

2. The duration of the video should not exceed 4 minutes, inclusive of countdown and ending credits (submissions that exceed 4 minutes will be disqualified).

3. The maximum allowed file size of the uploaded video is 500MB.

4. If your video is in a language other than English, you will have to include subtitles in English.

5. The production dates of the video must begin after August 2022 and all submissions must reach the Organizers before/ by 30 September 2022, before 12 midnight, Malaysia Time (MYT).

6. The immediate family members of the Organizers and individuals living in the same household with the Organizers, Partners, Judges and Agencies related to the competition are not eligible to participate.
II. General Requirements

1. Video entries must address ONE of the following themes: Good Health and Well-being (SDG 3), Climate Action (SDG 13) OR Life on Land (SDG 15).

2. All contestants MUST register at https://bit.ly/rcepenang-preop22 AND attend an Online Program on the three themes on 20rd August 2022 10.00 am – 11.30 am via WebEx/Facebook https://www.facebook.com/RCEPenangUSM.

3. Video entries may use any narrative and technical styles, such as documentary, fiction, live action and or animation.

4. Video must be original and contain no copyright materials.

5. Video must not contain any sensitive information or materials such as violence, nudity or derogatory remarks.

6. Video MUST be uploaded to YouTube under unlisted video.

7. Must include hashtags #rcepenangCgss #ppst2022 #usm on YouTube.

8. Contestant (Group) must register and SUBMIT video for the competition via google link below: https://bit.ly/rcepenang-vc22

9. Failed to submit via google link mention above will disqualify your registration and submission.
# Judging Criteria

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Full Marks</th>
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</thead>
<tbody>
<tr>
<td>Content (Story Line)</td>
<td>25%</td>
</tr>
<tr>
<td>• What is problem/issue</td>
<td></td>
</tr>
<tr>
<td>• Why the problem/issue happen</td>
<td></td>
</tr>
<tr>
<td>How to solve the problem/issue</td>
<td></td>
</tr>
<tr>
<td>Creativity</td>
<td>25%</td>
</tr>
<tr>
<td>Educational Value</td>
<td>25%</td>
</tr>
<tr>
<td>Message</td>
<td>25%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>
Conclusion

We believe that this project could help students in the 21st century to empower leadership through networking, especially on Education for Sustainable Development. Therefore, we hope to get support from Ministry of Education to acknowledge this program at national level.

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