RCE Kitakyushu
Strengthening and expanding

Vice representative, RCE Kitakyushu
Yoshiko Misumi
The DNA of ESD in Kitakyushu.

The women declare: We want a blue sky

To call out the seriousness of pollution, the women held an information session, conducted a study, and produced an 8mm film to spread the word and raise awareness of this social issue.
Women’s action with the efforts of industry, academia, government, and citizens conquered pollution

- **1982** Received Prime Minister’s Green City Award
- **1990** First Japanese city in Global 500
2002: World Conference on Sustainable Development (Johannesburg, South Africa)

September 28, 2006: Kitakyushu applies for membership in ESD network
- 44 participating organisations; now 76 from industry, academia, government, citizen groups

December 10, 2006: RCE Kitakyushu recognised

2011: Selected as Environmental Model City
2011: Selected as Environmental Future City
Structure of RCE Kitakyushu

- General meeting
  - Executive board
    - Steering committee
      - UNESCO School
      - Facilities for Higher Education
      - Regional Project
      - Research Project
      - Public Relations Project
      - Youth Project
      - Women's Group to support Tohoku
      - Study groups

Secretariat

(July, 2013)
“We aim to promote **individuals’ empowerment** toward achieving an ‘Eco-Polis’ in the world and building a fair and sustainable society. We also create our original style of “ESD,” engaging **diverse methods of education and activities** for building a Sustainable society and introduce it both in Japan and internationally.”

**Diagram of vision of RCE Kitakyushu (Kitakyushu ESD Council)**
Regional network project team

Successful citizen leaders from the 1960s take part in ESD

- Citizens’ centre as the base point

Public relation project team

- Publication of “Mirai Palette”
- Publication of Leaflets
- Organizing “ESD Café”
RCE Kitakyushu

Research project team

- Research for public awareness of ESD
- Kanmon Consortium University
- International exchange

Youth project

- Ainoshima Study tour
- Korean Study tour

A workshop for elementary school “Relationship between our lifestyle and ecosystem”

Exchange with RCE Tongeyong
Roles of Kitakyushu ESD

2011: Benefit concert for disaster relief After the Great East Japan Earthquake

2013: 2nd Earthquake charity benefit concert

Energy study session
Collaboration with Universities

「Kitakyushu ESD Station」

Opening

「Green Bird Kokura」

Collaboration with Businesses

- 「CSR projects of TOTO」
  Lecturer: TOTO CO., Ltd.

- 「Introduction of activities of Kitakyushu ESD Council」
  Lecturer: Kitakyushu ESD Council

- 「Forum for capacity development for Industry」
  Lecturer: Kitakyushu Revitalize Council

- 「Report of RIT project in Thailand」
  Lecturer: Environmental Technos

Training programs
Collaboration with Government

- Collaborative projects: Capacity development for ESD coordinators
  - “Creation for Future project” with the City of Kitakyushu

  - ESD coordinators training for directors at the city owned community centers
  - To approach more widely in the public

- Tour for finding problems in neighborhood

- Collaborative projects:
  - Capacity development for ESD coordinators
  - “Creation for Future project” with the City of Kitakyushu

  - “International Symposium on Inspiring Sustainable Lifestyle”
    - Side events at Eco Life Stage
    - (the greatest eco event in western Japan)
    - And eco tour etc

- 5th AP RCE meeting in Balikpapan
As we look to the post 2015-future...

- Kitakyushu’s map to the future: a city everyone wants to live in
  - in a city where everyone is empowered
  - Cooperation between citizens, academia, administration, and industry
  - Cultivating the heart of human capacity

Thank you for listening!