Preservation and transmission of artisans traditional knowledge in Fergana Valley

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RCE KG focal point

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RCE Kyrgyzstan

- Acknowledged in May 2007 by UNU-IAS
- In 26 of June 2011 registered in Ministry of Judges as Public association RCE KG
- From 2007 implemented more the 10 project focused on ESD in Kyrgyzstan and Central Asia, and Europe.

**Overall objective of RCE KG:**

Enhance understanding of importance of mountain ecosystems conservation among diverse groups of stakeholders through promoting SD, ESD and DESD in Kyrgyzstan by strengthening civil society, educator’s and youth participation.
RCE Kyrgyzstan Fergana Valley project
2012-2014

Project's goal - Recovering Traditional Knowledge's of local people from Fergana Valley to providing sustainable livelihood

Project focus on transmissions of unique traditions of Central Asian handicrafts, many of which are in danger of extinction.
Central Asia culture rich with ancient traditions from Silk Way

Kyrgyz producing textiles of wool and felt, leather and wooden bowls, horse equipment and silver jewelry. Tajik and settled Uzbek people had developed farming culture and trade traditions, grew cotton and bred silkworms, curry wool, cotton and silk fabrics.
Project objectives

• Ensure establishment and promotion of high quality handicraft/textile products at local and international markets.

• Assist project participants to establish and expand business in handicraft/textile sector.

• Promote sustainability of handicraft/textile industry through social partnership.
Project focus group 225 local people

- Kyrgyzstan 90 people,
- Uzbekistan 75,
- Tajikistan 60

Include local people, entrepreneurs, raw materials suppliers, designers, craftsmen, managers, social partners (local communities, business, tourism), sellers, middle-men, wholesale buyers.
Capacity building on:

- Recovering traditional technology: embroidering, weaver, felt production, ceramics, jewelliry and str.
- Social business: development of business plans; investment attraction; access to financial resources.
- Production of handicraft goods: technologies, quality, new design, products diversification.
- Marketing: price determination; mechanisms of achieving new markets, sale skills, commercial and products promotion, social partnership.
Trainings in Fergana Valley

- Project divided into groups of 15 people. Uzbekistan 5 groups, Tajikistan 4 groups, Kyrgyzstan- 6 groups.
- Total 26 trainings

- Trainers - local and international experts from Kyrgyzstan, Uzbekistan, Tajikistan, USA, India, Malaysia, Singapore
Study tours

- Malaysia and Thailand October 10-18, 2013
- India February 14—22, 2014
- USA February 4-8, 2014

To learn:
- how to link Traditional knowledge with modern design;
- work on development of local market;
- connect with raw materials producers;
- build network and partnership with local artisans.
Project website Fergana Bazar

http://ferganabazar.org/
Project page on facebook:
https://www.facebook.com/pages/Fergana-Bazar/160979790751429?filter=1
Expected results:

• Creation of example of handicraft/textile production in Fergana Valley transition from home-made to industrial level.
• Capacity building of the project participants – connection traditional technology and modern design for new handicraft products.
• Increase level of cooperation between artisans in Central Asian region and international levels.
Living standards of project participants will be increased:

• 15 % project participants will establish their own business or will expand existing.

• Income from project inspired activities will increase for 20-25%.

• The project will facilitate access to financial and credit resources for up 10% of the project participants.
Thank you for your attention!