

**Participation in Environment & Wildlife Film Festival and Forum from 30th January to 3rd February , 2014 organized by Centre for Media Studies , New Delhi.**

RCE Chandigarh partnered with Environment Information System Centre, Punjab State Council for Science & Technology and Punjab Biodiversity Board for participation in the The 7th CMS VATAVARAN Film Festival from 30<sup>th</sup> January – 3<sup>rd</sup> February , 2014 organized by Centre for Media Studies, New Delhi.

The theme of the festival was mainstreaming biodiversity conservation at different levels to promote living in harmony with nature. The theme was also significant in the context of 11th Conference of Parties (CoP-11) to the United Nations Convention on Biological Diversity (CBD) held at Hyderabad, India and UN Decade on Biodiversity 2011-2020.

RCE Chandigarh exhibited its activities during the mega event and displayed material on biodiversity of India and Punjab. The display material presented information on biodiversity and conservation needs. Varieties of seeds representing agricultural crop biodiversity, particularly native cereal varieties, were put on display to make people aware about the same. People got to understand values of biodiversity and its conservation through a range of outreach, communication and awareness activities & approaches. RCE Chandigarh also displayed recently brought out literature. Approximately, 200 Participants visited the exhibition. 'Snake and ladder' game developed by RCE Chandigarh was a source of attraction for children as it helped them understanding environment conservation initiatives/actions.

The film festival witnessed more than 10,000 participants representing organisations, students, academics and individuals from all sections. 112 award winning films were featured which highlighted contemporary issues related to sustainability of coastal, marine, mountain, aquatic and forest biodiversity.

## Pictures of Environment & Wildlife Film Festival showing activities of RCE Chandigarh



Visitors understanding Snakes and Ladder game on biodiversity at RCE Chandigarh Stall



RCE Chandigarh Staff interacting with visitors